



USAID
FROM THE AMERICAN PEOPLE



*Youth and children's initial meeting aimed at collecting young people's opinions (asks) on the age of consent for voluntary HIV testing in Tanzania. After this meeting the youth met parliamentary HIV and AIDS Committee to deliver their asks.
Photo: Mwanza Youth and Children's Network (MYCN)*

TANZANIA

DATA-DRIVEN ADVOCACY

The Data-Driven Advocacy activity seeks to improve and sustain the ability of Tanzanian civil society organizations (CSOs) to influence policy on rights issues through the strategic use of better data and information. Data-Driven Advocacy will engage in a wide variety of sectoral issues, including land rights, gender-based violence, education rights, marginalized populations, and women and youth.

The activity will work to achieve the following objectives:

1. Strengthen cooperation and collaboration among like-minded organizations for evidence-based advocacy.
2. Strengthen civil society's ability to collect, generate, monitor, and report independent and reliable information concerning human rights abuses.
3. Enhance the capacity of CSOs, networks and individuals to respond to urgent and unanticipated needs.

Data-Driven Advocacy's approach builds the technical capacity of rights-focused organizations and networks—particularly those led by women or focused on women's rights—to engage with the Government of Tanzania on priority issues using advocacy methods based on accurate and reliable evidence. This approach is based on the assumption that rights-focused partners will be able to contribute to the development of better, more inclusive policies on key rights issues, if they (1) have technical skills, institutional capacity, and continuous mentorship, (2) can effectively collect, aggregate, analyze, and use appropriate data to build evidence-based campaigns, and (3) have established platforms from which to cooperate and collaborate with diverse stakeholders and government.

Although the central focus of Data Driven Advocacy is on the national level, the activity also identifies and targets

regional-level rights issues. Dodoma, Arusha, and Zanzibar are initial priority regions.

RESULTS

- Government of Tanzania is becoming more receptive to CSO advocacy on key rights issues due to the use of strong evidence presented compellingly through a cohesive civil society voice.
- At least four CSO networks have developed and are operationalizing advocacy strategies around priority rights issues, engaging with media, the private sector, and government partners to address these issues.
- At least 53 rights-focused CSOs are being strengthened on their organizational management capacity through continuous mentorship, which is critical to ensuring the efficacy and sustainability of advocacy initiatives.
- At least 10 CSOs have been equipped to identify challenges and opportunities related to human rights and to develop rapid-response strategies to emerging issues.

BUDGET \$8.7 million

DURATION

August 2017 – August 2022

ACTIVITY LOCATIONS

Dar es Salaam, Dodoma, Arusha, and Zanzibar; additional regions may be added.

IMPLEMENTING PARTNER

Freedom House
PACT

KEY PARTNERS

- National Council of NGOs (NACONGO)
- Tanzania Human Rights Defenders' Coalition
- Women In Law and Development Africa
- Union of Tanzania Press Clubs/Arusha Press Clubs
- Association of Non- Governmental Organizations in Zanzibar
- The Tanganyika Law Society (TLS)
- Mwanza Youth and Children's Network (MYCN)
- PINGOs Forum
- Zanzibar Legal Services Center (ZLSC)
- Ujamaa Community Resource Team (UCRT)
- Pastoral Women's Council (PWC)
- Vijana Pambana Pata Maendeleo Rukwa (VIPAMARU)
- Pemba Association of Civil Society Organizations (PACSO)

USAID CONTACT

Adam Lingson
Agreement Officer's Representative
+255 22 229 4806
alingson@usaid.gov

PARTNER CONTACT

Daniel Naftal Lema
Chief of Party
Lema@freedomhouse.org

FOR MORE INFORMATION

Website: www.usaid.gov/tanzania
Facebook: USAIDTanzania
Twitter: @USAIDTanzania