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INCLUSIVE HEALTH ACCESS PRIZE 2019



GIC Med

Bringing cancer detection services
to women in rural communities

GIC Med provides access to screening, diagnostic, and treatment services for breast and cervical cancer through an innovative smartphone microscope and robust telemedicine platform. Rather than having to travel to be diagnosed and treated at high cost, women can now be remotely screened and diagnosed with real time pathology confirmation at the point of care. GIC Med partners with public and private health centers in rural areas that act as the principal sites for screening and treatment of cancers.

PROBLEM

Most rural women in sub-Saharan Africa lack access to breast and cervical cancer screening and diagnosis services that could save lives because these services are only available in large cities.

SOLUTION

GIC Med's telemedicine platform and digital microscope allow community health institutions to remotely screen and diagnose breast and cervical cancers at the point of care—even in remote areas.

VISION

GIC Med has established partnerships in Benin and the Democratic Republic of Congo to expand its reach into rural communities and is working to integrate the diagnosis of infectious tropical diseases into its innovation.

“Seeing real time health challenges faced by people in rural settings gave me a different perspective on how I can contribute to improving health care that inspired me to create GIC Med.”

Conrad Tankou, founder and lead innovator, GIC Space Ltd.



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