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# INCLUSIVE HEALTH ACCESS PRIZE 2019



## Infiuss

Connecting hospitals and patients  
with life-saving blood supply

Infiuss is an online blood bank and emergency digital supply platform in Cameroon. Many health care facilities lack blood banks and have onerous donation requirements, and patients are uninformed as to how to locate hospitals that have blood. Infiuss created a database of hospital blood banks that enables patients to use their phone to request a blood type and quantity. The blood is then sourced from partnered hospitals and delivered to them directly in their hospital beds.

## PROBLEM

Blood donation is costly and complicated in sub-Saharan Africa, and few health care facilities have blood banks, resulting in hundreds of thousands of deaths from blood shortages and blood-related complications in the region each year.

## SOLUTION

In partnership with the Ministry of Health, Infiuss uses an online blood bank management system and an emergency digital blood sourcing platform to get blood to patients quickly and affordably.

## VISION

Infiuss aims to set up its own blood testing facility in order to reduce costs for patients and has plans to strengthen its operations in Cameroon and expand into other West African countries.

“Solving this issue has been a passion of mine for a long time because I believe it is a problem that affects many people across Cameroon. When the opportunity arose, I created Infiuss.”

Melissa Bime,  
founder and CEO, Infiuss



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