USAID #SomaliaPhotoContest 2020

USAID is a long-standing friend and partner to the governments and people of Somalia. After decades of investing in and witnessing the country's progress, we wanted to give the world a chance to see Somalia - its landscape, its people and its potential - through the eyes of Somalis.

We are proud to launch our first ever #SomaliaPhotoContest!

Winning photographers will win cash prizes and be featured in USAID Somalia communications such as calendars, social media, banners and other products.

1. **ELIGIBILITY**

Only Somali citizens currently living in Somalia are eligible to enter and win. Both amateur and professional photographers are eligible to enter and win. **Entry is 100% FREE**, there is no charge to enter the photo contest. All submissions must be the original work of the entrant. Entries will not be accepted unless submitted via the official contest channel.

2. **HOW MANY PHOTOS CAN I SUBMIT?**

You can submit a maximum of 5 photos total

3. **WHAT TYPE OF PHOTOS SHOULD I SUBMIT?**

All photos must be relevant to the below categories and must be taken within Somalia. USAID reserves the right to disqualify any entry that is deemed inappropriate or does not conform to the below categories.

- Culture: Photos that demonstrate what is it to be Somali - can include dance, livelihoods, sports, food, textiles, art, fashion
- Development: Photos showing how USAID assistance in Somalia has/is contributing to progress in Somalia
- Heroes: Photos of local or national heroes or of people that inspire you and are doing something extraordinary
- Landscape: Photos of cities and towns, beaches, savannah, flora and fauna, etc
- Progress: Photos that show how Somalia has changed in a positive way. For example: infrastructure, trade, art, sports, etc. Photos should include people doing something (not just standing or looking at the camera. People should be active in their context). Photos can also include "before and after," or "then and now" photos.

- Photos must be in high resolution and high quality not less than 1 MB.
- Only JPG and PNG formats will be accepted

- There must be no border(s), logo(s), copyright marks, identifying marks, or any other visible references and/or marks on the image.
- Each entry should contain the following information: a) Date photograph was taken b) location of photograph (city, state) d) A short (1-3 sentences) description of the photograph including names of people or places in the photo.

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4. CONTEST RULES

The contest is open from **Tuesday, October 13 - Tuesday, November 3.** All submissions will need to be received by 11:59 PM East African Time on November 3rd. No submissions will be accepted after that time.

By entering this photo contest, you confirm the following:

- All photos that you submit were created and/or taken by you and does not contain any materials owned or controlled by a third party
- All photos submitted do not infringe on the copyright, trademark, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity
- You have the appropriate consent or permission of all persons and buildings featured in the photos. Entrants may be asked to present consent forms signed by the subject/s in the photos stipulating that these photos can be shared on traditional and social media and in other U.S. Government communications products.
- You have the consent by the rightful owners of any private building that is in your photo, to use the photo on traditional and social media.

5. PERMISSIONS

By entering this photo contest, you:

- Understand that you may be requested to present consent forms signed by the subject/s in the photos stipulating that these photos can be shared on traditional and social media and other communications products
- Grant USAID full rights to reproduce your photos in any format including in print products, on the web, and in social media.
- Grant reproduction rights for USAID and other U.S. Government entities to use your photograph for the purposes of the competition and also for future reproduction on social media, websites, literature and other communications products.
- Grant reproduction rights for USAID to modify or alter the image - so long as the context of the image remains the same – including cropping and adding of text or graphics.

USAID agrees to:

- Credit you as the photographer if used for any purposes
- Not use your photos for commercial purposes
- Not modify or alter the image so that the context is no longer clear

6. Awards

Professional category

- 1st place: $500
- 2nd place: $250
- 3rd place: $100

Amateur category

- 1st place: $500
- 2nd place: $250
- 3rd place: $100

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Winners will be notified first via email or phone by November 20th. Winners will also be announced on the USAID Somalia Facebook and Twitter page.

Photo entries will be judged based on creativity, quality, originality, responsiveness to the prompt and overall impact.

Entries will be judged by USAID staff and their partners. All decisions are final. USAID reserves the right to disqualify any entry that is deemed inappropriate or does not conform to stated contest rules.

The prize is non-transferable and must be sent to a physical location in Somalia and signed for by the winner.

The contest organizers reserve the right to disqualify entries which are deemed inappropriate or do not conform to the stated contest rules and criteria.